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S/S 11: GLOBAL CATWALK BEAUTY

By Theresa Yee, WGSN, 03 November 2010

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WGSN highlights the five key beauty looks from the spring/summer 2011 catwalks.

"Beautiful sunset hues set off this wistful, romantic era, with bright, bold colours taking a step back. Colours are kept minimal and delicate, but sculpting is key. Rich golds and deep pumpkin tones caress subtly bronzed skin to create an ethereal luminosity."

Dani Guinsberg, head of make-up at the Session School



- The 70s proved to be a big hit on the spring/summer 2011 runway this season, with designers opting for a bohemian beauty look
- Influenced by the strong 70s clothing and urban colours (cinnamon, tawny browns, gold, ginger and orange tones) seen on the catwalk, make-up also followed in a similar direction, with bronzed cheeks, brown lips and golden metallic eyes
- This look is about sculpting the face to add definition to each facial feature, while colour is kept minimal and soft
- Hair is loose and wavy, with a headscarf wrapped around the head
- For inspirational hair and make-up, look to Ports 1961 and Emilio Pucci

IMAGE CREDITS

(clockwise from top left)

1. Caravan, as seen at www.photoartgallery.com
2. Ports 1961 spring/summer 2011

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3. Claudia Schiffer, as seen at www.thefashionspot.com
4. Emilio Pucci spring/summer 2011
5. Emilio Pucci spring/summer 2011
6. Etro spring/summer 2011
7. Jalouse, February 2008
8. Camper van with models, as seen at <http://blog.hippiecouture.com/>

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